

2016 PROGRAM HIGHLIGHTS

The Center thanks all of our funders, members, supporters and allies for making possible our work to strengthen New Jersey's non-profit community for the people of our state.

CHAMPIONING and PROTECTING the non-profit community

New Jersey Non-Profits 2016: Trends and Outlook – Our 17th annual survey report on the state of New Jersey's non-profit community, published in March, documented the ongoing challenges of continuously rising demand for services with stagnant funding. We distributed the report broadly and focused vigorous public education efforts about the alarming implications of the findings. Survey findings are shared broadly with funders, the media and policy makers, and inform the Center's advocacy and programming throughout the year.



Property Taxes – Challenges to non-profit property tax exemptions are on the rise, and recent court settlements, tax court decisions, and procedural rulings involving Morristown Medical Center and Princeton University have increased the vulnerability of non-profits of all sizes to arbitrary challenges that would divert scarce resources from their charitable missions. Building on our work in 2015 in which the Center, joined by several other organizations and represented by *pro bono* counsel, filed two *amicus* briefs on behalf of charitable non-profits, we have made a priority of educating policy makers and the public about the value non-profits provide to communities and why non-profit property tax exemptions are sound public policy. We are pursuing legislative solutions to protect non-profits from threats to their property tax exemptions by third parties.

Standing Up for Non-Profits – When Governor Chris Christie issued an executive order on June 30 freezing more than \$45 million in funding that had been approved for non-profit programs, we raised our voice to show the devastating impact that the Governor's actions would have on the people that rely on these services. Following public and private advocacy by numerous players, much of the funding had been released by early October. On December 9, more than five months after the original executive order, the final portion was released from reserve.

NJSPOTLIGHT
NEWS, ISSUES AND INSIGHT FOR NEW JERSEY

BUDGET EDUCATION ENERGY & ENVIRONMENT HEALTHCARE

VIDEOS WEBINARS ROUNDTABLES WATER IMMIGRATION ELECTIONS 2016

OPINION

ARTICLE COMMENTS

OP-ED: GOVERNOR MUST RELEASE REMAINING \$16M IN FROZEN NONPROFIT FUNDS

LINDA M. CZIPTO AND NINA STACK | OCTOBER 4, 2016

Real lives are on the line. Nonprofits that provide critical services have already had to cut back staffing and program hours

Promoting a Favorable Fundraising Framework – In addition to advocating for charitable giving incentives on the federal level and in New Jersey, the Center continued to work to reducing the needlessly bureaucratic burdens of running games of chance, and promote regulations and procedures to foster a system that protects donors and charities alike.

Contracting and Red Tape – The Center is continuing to promote the comprehensive recommendations developed with a cohort of non-profit organizations to streamline government contracting regulations and procedures and cut through unnecessary bureaucracy that drives up non-profit costs and diverts scarce resources. We are pursuing our proposals through both legislative and regulatory channels, and are also working to promote compliance and understanding of the federal regulations for government grants (the U.S. Office of Management and Budget OMB Uniform Guidance) among non-profits and government officials.

Policy Briefings – Sharing public policy news and insights with non-profits, policy makers and other stakeholders. Highlights include *The State of the New Jersey Non-Profit Community*; the *New Jersey Non-Profit Policy Update*; and more.

Front & Center Blog – Our blog featured the insights of the Center and guests on topics ranging from cybersecurity, office space and risk preparedness to the risks of chronically under-funding the non-profit community, moving forward in the wake of the federal elections, and many others.



ADVANCING KNOWLEDGE and promoting good practices

Non-Profit HelpDesk – Your first-stop resource and clearinghouse in New Jersey on non-profit management, compliance, governance, advocacy, resources, and much more. Over 1000 phone and email inquiries fielded each year by our expert staff.

Wednesday Webinars / Workshops – providing affordable workshops and webinars on topics non-profits need. A small sampling of the more than 20 offerings in 2016:

- *Cyber Liability & Cyber Security*
- *Engage Millennials and Drive Event Fundraising*
- *Be a Better Pocket Videographer*
- *Maximizing Your Efforts with Social Media*
- *Connect to Transit: Open the Door to Mobility*
- *Volunteer Management: Recruit, Retain, Recognize*
- *Fundamentals of Non-Profit Finance*
- *Federal Overtime Regulations: It's Not Just about the Salary*

NEW! Insider Calls – Launched in 2016, insider calls are lightly facilitated, monthly small-group conference calls for members, focusing on timely topics for non-profits. Participation is limited to 20 to promote interactivity and idea-sharing. Recent topics included mentoring; working across generations; on-boarding new staff; voter engagement; and others.



Sharing the Non-Profit Story with the Media – In addition to presenting before a wide array of audiences, the Center is also a reliable, credible source for the news media about non-profit issues. In recent months, the Center has been quoted or served as a resource on non-profit issues for such mainstream news entities as *The Star-Ledger/NJ Advance Media*; *Newsworks/WHYY*; *The Record/NorthJersey.com*; *NJ Spotlight*; *Governing*; *The Press of Atlantic City*; *NJTV*; *The New York Times*; *The Wall Street Journal*; *The Washington Post*; and *Bloomberg Business*.

Sharing Our Insights with Others – Presentations regarding non-profit issues and management topics by our staff in 2016 included:

African American Chamber of Commerce
Bank of America
Bergen LEADS
Central Jersey Family Health Consortium
Council of New Jersey Grantmakers
GenY Networking Group
Mercer Executive Directors Roundtable
NJ Society of Certified Public Accountants

Princeton CommunityWorks
Princeton University
Rowan University
Seton Hall University School of Law
Sobel & Co.
Top Nonprofits
The Watershed Institute
...and more

Strengthening Grantmaker/Grantseeker Partnerships – The Center is proud of our long-term partnership with the **Council of New Jersey Grantmakers** which leverages the positive impact of both organizations for the betterment of our communities. Our work covers public policy, education, promoting positive grantmaker/grantseeker relationships, joint op-eds, and much more. This year, both of our organizations were part of the planning committee for the first-ever **Joint Policy Institute**, a national policy conference presented by the National Council of Nonprofits and the Forum of Regional Associations of Grantmakers to encourage more public policy collaborations among grantmaker and non-profit associations. We are especially proud that our partnership has been repeatedly cited as a model for other associations of non-profits and grantmakers across the nation.



Joint Policy Institute

MEMBER BENEFITS to help non-profits stretch scarce resources

The Center offers members **cost savings** on employee benefits, payroll/HR service, insurance, unemployment rates, non-profit education, free job postings and much more. We also provide unique opportunities for members to network and make new connections.

ANNUAL CONFERENCE

Our biggest yet! Complete highlights at www.njnonprofits.org/Conf2016Main.html



#njnpconf

**CHARTING OUR COURSE
CLAIMING OUR FUTURE**

2016 NJ Non-Profit Conference

**WEDNESDAY,
DECEMBER 7**

Center 

FOR NON-PROFITS

Helping organizations build a better New Jersey

For the latest updates on our activities, visit our website at www.njnonprofits.org

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